

The Sixteenth Anniversary and Final

JOAN HISAOKA

“MAKE A DIFFERENCE” GALA
ASSISTING THOSE LIVING WITH CANCER

JoanHisaokaGala.org

Dear Friends,

Last year, I was approached by INOVA to chair the Inova Health Foundation and their upcoming comprehensive campaign. After much deliberation, I decided to accept the Chair position as of January 1, 2023. As a result of this significant new commitment, I made the very difficult decision to sunset the Joan Hisaoka Gala after this year, having reached the conclusion that I would no longer be able to devote the time to the Gala that it requires and deserves.

As you are aware, the Joan Hisaoka Gala has been a top priority for me since 2008. Notwithstanding my decision to transition into a new role, I will of course continue to support organizations that do the work my sister Joan cared so much about.

I would like to thank everyone for their generous support of the Joan Hisaoka Gala over the last 15 years and am asking you to consider supporting the Gala in one last special way designed to leave the Gala's beneficiaries with the funds they will require in order to transition from the Gala's support to alternative sources of community support. In this spirit, please consider becoming a Legacy Sponsor by either (i) doubling your 2022 donation to the Gala in 2023 or (ii) doubling your 2022 donation to the Gala and paying 50% of your donation by August 31, 2023 and the other 50% by August 31, 2024. We will be creating a Legacy Recognition which will be prominently displayed at Life with Cancer and Smith Center with the names of those individuals or companies that become Legacy Sponsors (the minimum level qualifying for Legacy Sponsorship being the Legacy Donor Sponsor level with a minimum commitment of \$10,000).

My sister, Joan Hisaoka, founder of Hisaoka Public Relations, was 48 when she lost her battle with cancer on May 14, 2008. To honor her memory and in a final effort to fulfill Joan's desire to help others living with cancer, we will host the 16th Annual and Final Joan Hisaoka “Make a Difference” Gala on Saturday, September 16, 2023 at 7:00 PM at the Salamander Hotel in Washington, DC (formerly the Mandarin Oriental Hotel).

We have raised approximately \$21,000,000 since our very first Gala. Last year's in person Gala raised \$1,652,000, netting 85% to our two very deserving beneficiaries. As mentioned, we are hoping to far exceed that total to provide an adequate runway into the future for these beneficiaries.

Our main beneficiary will be Life with Cancer®, the educational and emotional support program of the Inova Schar Cancer Institute. The mission of Life with Cancer is to enhance the quality of life for those affected by cancer by providing education, information, and support. Life with Cancer programs are provided at no cost to the cancer patients of all ages and their loved ones regardless of where treatment is received, thanks to your support and the generous support of our community.

In addition, the Smith Center for Healing and the Arts will receive a significant portion of the proceeds from the Gala. Located in Washington, D.C., the Smith Center provides creative and wellness resources for people living with cancer.

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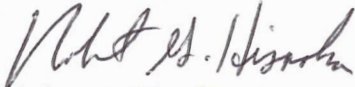
Those of you whose lives have been touched in some way by cancer know that people living with cancer have a great need for the support that the Gala's beneficiaries provide to them. The need for your help is greater than ever, and your contribution has the power to “make a difference” to those living with cancer today.

The sponsorship opportunities for this year's Gala are enclosed. We hope you will help to provide hope and healing to those living with cancer by becoming a sponsor and by doubling your financial support for this one last Gala. Please know that your support is extremely meaningful to me, to our Executive Committee, to our beneficiaries and to the community of people that are in some manner impacted by cancer.

For further information, please feel free to contact me or Susan Hubert at hubert@sislaw.com.

Together, we can truly make a difference in the lives of those living with cancer. Thank you for your consideration, and I hope to see you on Saturday, September 16, 2023.

Best regards.



Robert G. Hisaoka
Gala Chairman

Executive Committee

Jim Abdo
Rose Bayat
David Blair
Mikel Blair
Tom Blair
Katherine Bradley
Patrice Brickman
Jack Davies

Ronald D. Herman
Sachiko Kuno
Holly D. Lambert
Ryan N. Lambert
Ted Leonsis
Mark Lowham
Roger Mody
Tony Nader

John P. Oswald
Eman Pahlavani
Richard Patterson
Lauren Peterson
Steve Schram
Earl Stafford
Jeffrey E. Veatch
Eric Ziebold

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Event Fact Sheet

Event Name, Date & Location: 16th Anniversary and Final Joan Hisaoka “Make A Difference” Gala
Saturday, September 16, 2023
The Salamander Hotel in Washington, D.C.

Event Format: 5:30 p.m. – 6:30 p.m. – VIP Reception
6:00 p.m. – General Reception and Silent Auction
7:30 p.m. – Program, Dinner and Live Auction
10:00 p.m. – 11:00 p.m. – After Party

Attire: Black Tie

Sponsorship Levels:	Presenting Legacy Sponsors	\$300,000	Silver Legacy Sponsors	\$30,000
	Presenting Sponsors	\$150,000	Silver Sponsors	\$15,000
	Emerald Legacy Sponsors	\$200,000	Benefactors Legacy Sponsors	\$20,000
	Emerald Sponsors	\$100,000	Benefactors Sponsors	\$10,000
	Diamond Legacy Sponsors	\$150,000	Friends Legacy Sponsors	\$16,000
	Diamond Sponsors	\$75,000	Friends Sponsors	\$8,000
	Platinum Legacy Sponsors	\$100,000	Donors Legacy Sponsors	\$10,000
	Platinum Sponsors	\$50,000	Donors Sponsors	\$5,000
	Gold Legacy Sponsors	\$50,000	Contributors	\$3,000
	Gold Sponsors	\$25,000	Supporters	\$1,700

Individual Tickets: \$700

Legacy Sponsors: We are hoping to provide an adequate runway into the future for the beneficiaries. In this spirit, please consider becoming a Legacy Sponsor by either doubling your 2022 donation to the Gala in 2023 or (ii) doubling your 2022 donation to the Gala and paying 50% of your donation by August 31, 2023 and the other 50% by August 31, 2024. We will be creating a Legacy Recognition which will be prominently displayed at Life with Cancer and Smith Center with the names of those individuals or companies that become Legacy Sponsors (the minimum level qualifying for Legacy Sponsorship being the Donors Legacy Sponsor level with a minimum commitment of \$10,000).

About Joan Hisaoka: Joan Hisaoka was a remarkable woman who was 48 years old when she lost her battle with cancer on May 14, 2008. During her lifetime, Joan received numerous awards for both her community involvement and her work as the founder of Hisaoka Public Relations, which represented many top metro-area hospitality, tourism and retail clients. Included in the honors Joan received were the prestigious international *Silver Anvil Award* in 2004--one of the highest honors in public relations, and being named one of the 50 most powerful and influential women in 2004, as a recipient of the Washington Business Journal’s *Women Who Mean Business* award.

Through her experiences at cancer-related retreats and programs across the country, Joan learned the immense healing power of emotional, psychological and spiritual support, and sought to extend that support to others. This Gala was created to honor Joan and her dream of assisting those living with cancer. With the proceeds, we will continue her unfinished work by supporting organizations that bring hope and healing to those faced with serious illness. To learn more about the Joan Hisaoka Gala, visit JoanHisaokaGala.org.

About the Beneficiaries: This year our main beneficiary will be Life with Cancer®. Life with Cancer is the educational and emotional support program of the Inova Schar Cancer Institute. The mission of Life with Cancer is to enhance the quality of life of those affected by cancer by providing education, information and support. Life with Cancer programs are provided at no cost to the cancer patients of all ages and their loved ones regardless of where treatment is received, thanks to the generous support of the community. To learn more, visit LifeWithCancer.org.

The Smith Center for Healing and the Arts is a Washington, D.C. based nonprofit health, education and creative arts organization that serves individuals, families and communities affected by cancer and other serious illness. To learn more, visit SmithCenter.org.

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JoanHisaokaGala.org

Sponsorship Contact Information

Susan Hubert | hubert@sllaw.com | Phone: 202.689.1917

Sponsorship Reply Form

All sponsors contributing \$3,000 or more will be listed in both the printed invitation and the program journal if response and payment are received by July 3, 2023. All other sponsors will be listed in the program journal if response and payment are received by August 21, 2023.

****Benefits awarded for the 2023 Joan Hisaoka Gala will be based on cash paid in 2023.**

Company/Individual Name (“Donor”): _____
(Please print name as you would like it listed in the program.)

Contact: _____

Street: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____

Email: _____

I/ we will attend the 16th Anniversary and Final Joan Hisaoka Gala on Saturday, September 16, 2023 and would like to support Life with Cancer® and Smith Center by making a contribution at the selected sponsorship level(s):

LEGACY SPONSORSHIPS

<input type="checkbox"/> Presenting Legacy Sponsors	\$300,000	Two tables of 10 with priority seating
<input type="checkbox"/> Emerald Legacy Sponsors	\$200,000	Two tables of 10 with priority seating
<input type="checkbox"/> Diamond Legacy Sponsors	\$150,000	Two tables of 10 with premium seating
<input type="checkbox"/> Platinum Legacy Sponsors	\$100,000	Two tables of 10 with premium seating
<input type="checkbox"/> Gold Legacy Sponsors	\$50,000	Two tables of 10 - one with premium seating and one with preferred seating
<input type="checkbox"/> Silver Legacy Sponsors	\$30,000	One table of 10 with premium seating
<input type="checkbox"/> Benefactors Legacy	\$20,000	One table of 10 with preferred seating
<input type="checkbox"/> Friends Legacy	\$16,000	One table of 10 to the Gala
<input type="checkbox"/> Donors Legacy	\$10,000	Six tickets to the Gala

SPONSORSHIPS

<input type="checkbox"/> Presenting Sponsors	\$150,000	Two tables of 10 with priority seating
<input type="checkbox"/> Emerald Sponsors	\$100,000	Two tables of 10 with priority seating
<input type="checkbox"/> Diamond Sponsors	\$75,000	Two tables of 10 with premium seating
<input type="checkbox"/> Platinum Sponsors	\$50,000	Two tables of 10 with premium seating
<input type="checkbox"/> Gold Sponsors	\$25,000	Two tables of 10 - one with premium seating and one with preferred seating
<input type="checkbox"/> Silver Sponsors	\$15,000	One table of 10 with premium seating
<input type="checkbox"/> Benefactors	\$10,000	One table of 10 with preferred seating
<input type="checkbox"/> Friends	\$8,000	One table of 10 to the Gala
<input type="checkbox"/> Donors	\$5,000	Six tickets to the Gala
<input type="checkbox"/> Contributors	\$3,000	Four tickets to the Gala
<input type="checkbox"/> Supporters	\$1,700	Two tickets to the Gala
<input type="checkbox"/> Individual Ticket	\$700	One Ticket

- I/ we cannot attend but would like to make a tax-deductible contribution. Enclosed is my check made payable to *Life with Cancer®* in the amount of \$ _____.
- I would like to make payment in full in 2023 (no later than August 31, 2023) for my Legacy Pledge.
- I would like to make an initial payment of 50% of my Legacy Pledge in 2023 (no later than August 31, 2023) and a second payment for the remaining 50% of my Legacy Pledge in 2024 (no later than August 31, 2024). Please sign and submit the attached Pledge Agreement.

JOAN HISAOKA

“MAKE A DIFFERENCE” GALA ASSISTING THOSE LIVING WITH CANCER

JoanHisaokaGala.org

Pledge Agreement

In the spirit of providing the beneficiaries of the 16th Anniversary and Final Joan Hisaoka Gala with the financial support to continue their programming for the benefit of those living with cancer, I am pleased to become a Legacy Sponsor by pledging the amount reflected on the Sponsorship Reply Form with payments to be made as reflected on the Sponsorship Reply Form. These funds will be used to support and benefit Inova Health Care Services, a Virginia nonstock, nonprofit corporation, for Inova Fairfax Hospital and its department, Life with Cancer as well as Smith Center for Healing and the Arts.

Gala:

Donor(s):

By: 

By: _____

Print Name(s): _____

Date: _____

Robert G. Hisaoka
Agent

Completed pledge forms should be sent via mail or email to:

Joan Hisaoka Gala
Attn: Susan Hubert
c/o Shapiro Lifschitz & Schram
1742 N Street, NW
Washington, DC 20036
Email: hubert@slslaw.com
Phone: 202.689.1917 | Fax: 202.689.1901

***There will be a 3% charge for credit card charges.**

Questions may be addressed to Susan Hubert via the email addresses listed above or 202.689.1917

Life with Cancer® is part of Inova Health System, a 501(c)(3) healthcare system in Northern Virginia.
FEIN number 54-1071867

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2023 SPONSORSHIP OPPORTUNITIES

****We will be creating a Legacy Recognition which will be prominently displayed at Life with Cancer and Smith Center with the names of those individuals or companies that become Legacy Sponsors.**

****Presenting Legacy Sponsors**

\$300,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with priority seating
- Twenty (20) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – priority placement
- Live mention from the podium
- Sponsor acknowledgement at Gala
- One complimentary Deluxe City View Guest Room on September 16, 2023 with complimentary overnight valet parking

Presenting Sponsors

\$150,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with priority seating
- Twenty (20) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – priority placement
- Live mention from the podium
- Sponsor acknowledgement at Gala
- One complimentary Deluxe City View Guest Room on September 16, 2023 with complimentary overnight valet parking

****Emerald Legacy Sponsors**

\$200,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with priority seating
- Twenty (20) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – priority placement
- Live mention from the podium
- Sponsor acknowledgement at Gala
- One complimentary Guest Room on September 16, 2023 with complimentary overnight valet parking

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Emerald Sponsors

\$100,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with priority seating
- Twenty (20) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – priority placement
- Live mention from the podium
- Sponsor acknowledgement at Gala
- One complimentary Guest Room on September 16, 2023 with complimentary overnight valet parking

****Diamond Legacy Sponsors**

\$ 150,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with premium seating
- Twenty (20) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – premium placement
- Live mention from the podium
- Sponsor acknowledgement at Gala

Diamond Sponsors

\$ 75,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with premium seating
- Twenty (20) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – premium placement
- Live mention from the podium
- Sponsor acknowledgement at Gala

****Platinum Legacy Sponsors**

\$ 100,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with premium seating
- Ten (10) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – premium placement
- Live mention from the podium
- Sponsor acknowledgement at Gala

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Platinum Sponsors

\$ 50,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 with premium seating
- Ten (10) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal – premium placement
- Live mention from the podium
- Sponsor acknowledgement at Gala

**Gold Legacy Sponsors

\$ 50,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 – one table with premium seating and one table with preferred seating
- Ten (10) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal
- Live mention from the podium
- Sponsor acknowledgement at Gala

Gold Sponsors

\$ 25,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- Two (2) tables of 10 – one table with premium seating and one table with preferred seating
- Eight (8) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal
- Live mention from the podium
- Sponsor acknowledgement at Gala

**Silver Legacy Sponsors

\$30,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- One (1) table of 10 with premium seating
- Six (6) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal
- Live mention from the podium
- Sponsor acknowledgement at Gala

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Silver Sponsors

\$ 15,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Listing on Life with Cancer® website
- One (1) table of 10 with premium seating
- Six (6) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Half page ad in program journal
- Sponsor acknowledgement at Gala

**Benefactors Legacy Sponsors

\$ 20,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- One (1) table of 10 with premium seating
- Six (6) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Full page ad in program journal
- Sponsor acknowledgement at Gala

Benefactors Sponsors

\$ 10,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- One (1) table of 10 with preferred seating
- Four (4) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Half page ad in program journal
- Sponsor acknowledgement at Gala

**Friends Legacy Sponsors

\$ 16,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- One (1) table of 10 to the Gala
- Four (4) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Half page ad in program journal
- Sponsor acknowledgement at Gala

Friends Sponsors

\$ 8,000

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- One (1) table of 10 to the Gala
- Two (2) guests admitted to the VIP Reception (*must register names by September 8, 2023*)
- Quarter page ad in program journal
- Sponsor acknowledgement at Gala

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****Donors Legacy Sponsors** **\$ 10,000**

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Six (6) tickets to the Gala
- Sponsor acknowledgement at Gala

Donors Sponsors **\$ 5,000**

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Listing on Gala website
- Six (6) tickets to the Gala
- Sponsor acknowledgement at Gala

Contributors **\$ 3,000**

- Company or individual name listed on Gala invitation*
- Company or individual name listed in program journal*
- Four (4) tickets to the Gala

Supporters **\$ 1,700**

- Two (2) tickets to the Gala
- Company or individual name listed in program journal*

Individual Tickets \$ 700

- One (1) guest admitted to the Gala

** Benefits including listings and/or recognition in printed materials will be subject to production deadlines.*

****Benefits awarded for the 2023 Joan Hisaoka Gala will be based on cash paid in 2023.**